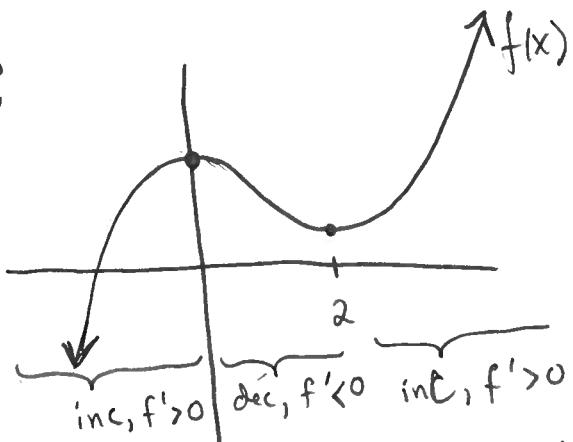


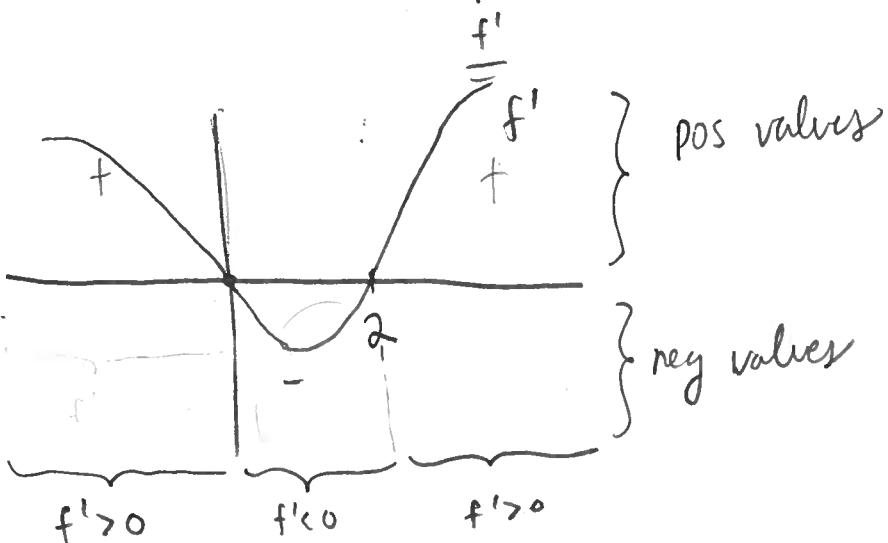
increasing $\leftrightarrow f' > 0$ decreasing $\leftrightarrow f' < 0$

①

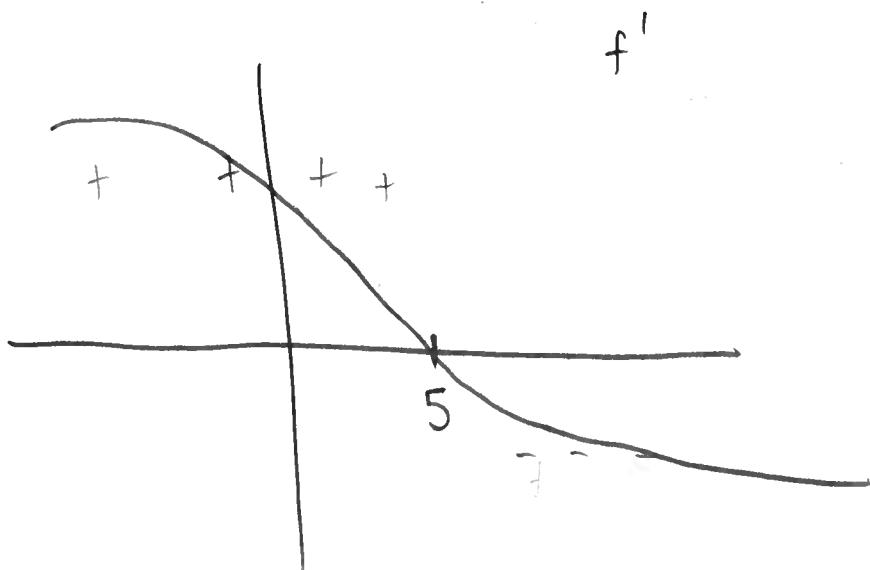
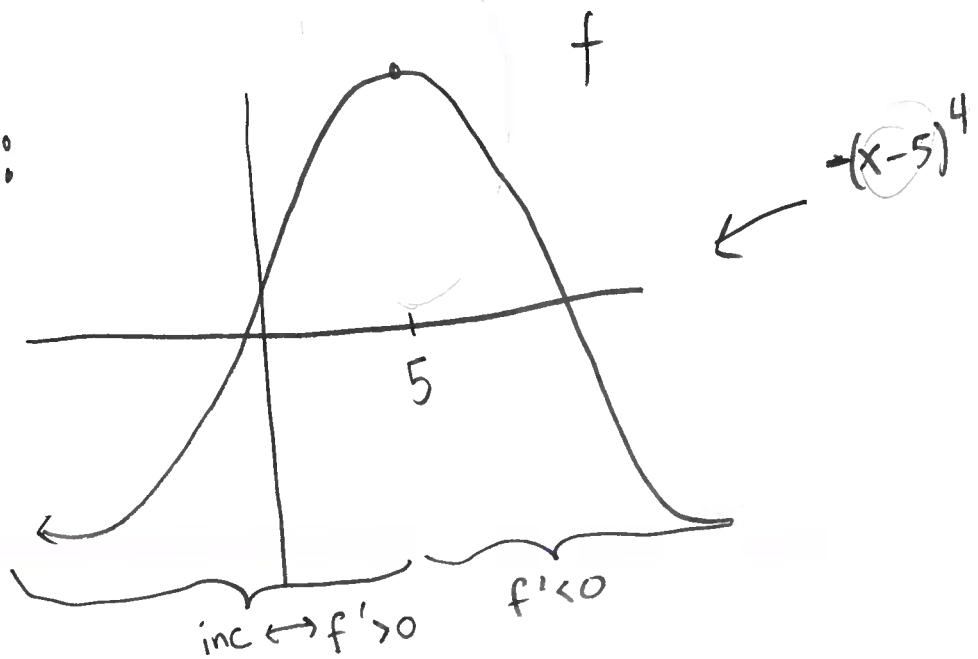
EX:



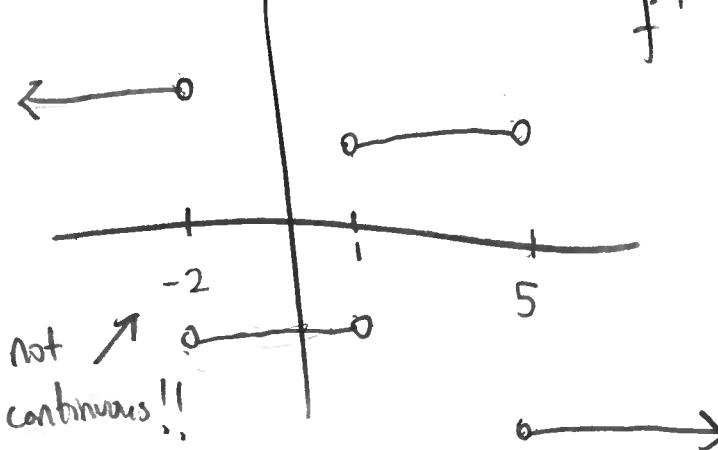
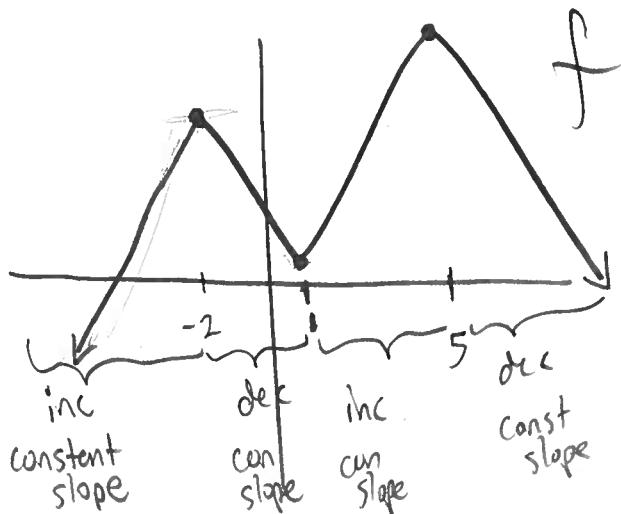
Goal: sketch the derivative



(2)

Ex :

(3)

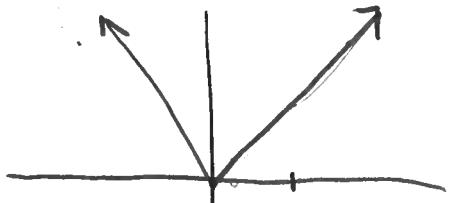
Ex:

$$\lim_{x \rightarrow a} f(x)$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

$$\frac{d}{dx} x^n = nx^{n-1}$$

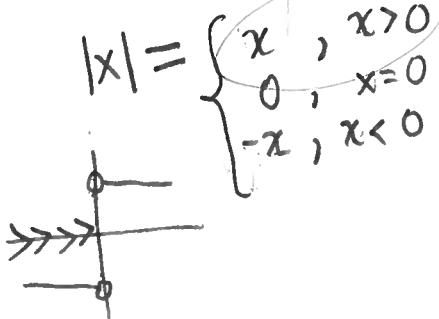
$$x = x^1 \cdot \frac{d}{dx} x^1 = 1x^{1-1} \\ = 1x^0 = 1$$

Ex: Find $f'(x)$ if $f(x) = |x|$ 

$$\begin{aligned} x > 0 \\ f'(x) = \frac{d}{dx} x = 1 \end{aligned}$$

$$\begin{aligned} x < 0 \\ f'(x) = \frac{d}{dx} (-x) = -\frac{d}{dx}(x) = -1 \end{aligned}$$

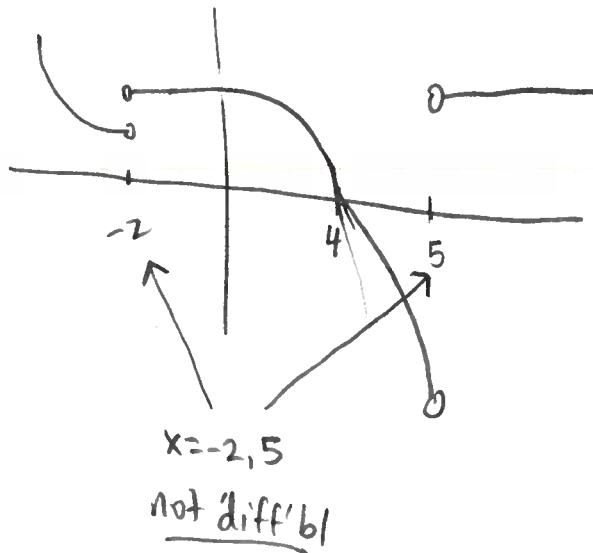
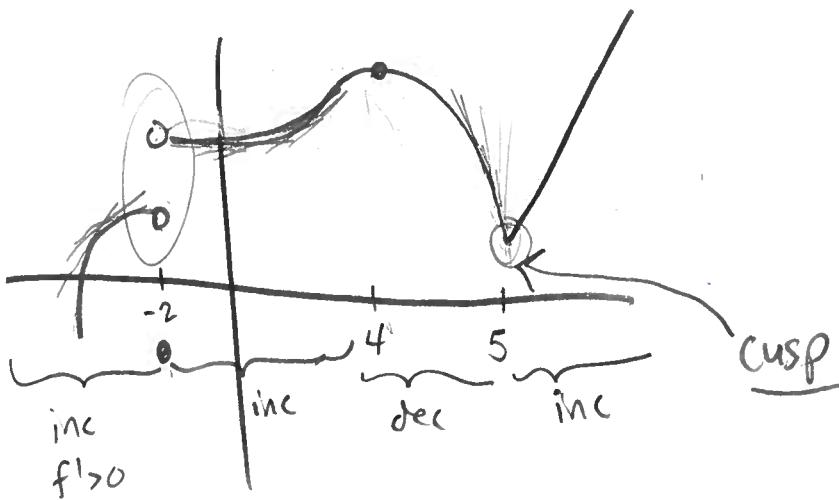
no derivative exists at $x=0$



$$\begin{aligned} x = 0 \\ \lim_{h \rightarrow 0^-} \frac{f(0+h) - f(0)}{h} = \lim_{h \rightarrow 0^-} \frac{-h - 0}{h} = -1 \\ \lim_{h \rightarrow 0^+} \frac{f(0+h) - f(0)}{h} = \lim_{h \rightarrow 0^+} \frac{h - 0}{h} = 1 \end{aligned}$$

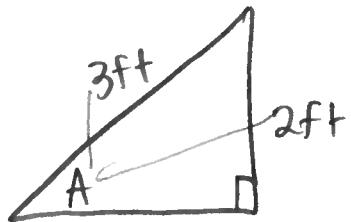
Ex : Indicate where f is not diff'bl.

(4)



(5)

Units - behave like variables



tan(A)

$$\sin(A) = \frac{2\text{ft}}{3\text{ft}} = \frac{2}{3} \leftarrow \begin{matrix} \text{pure unitless} \\ \text{quantity} \end{matrix}$$

$$1\text{min} = 60\text{ sec}$$

$$\frac{60\text{sec}}{1\text{min}} = 1$$

How many seconds in 5min?

$$5\text{min} = (5\text{min})(1) = (5\text{min}) \left(\frac{60\text{sec}}{1\text{min}} \right) \\ = 300\text{sec}$$

$$f'(x) \stackrel{\text{def}}{=} \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} \leftarrow \begin{matrix} \text{has units} \\ \text{of } f \end{matrix}$$

← has units of the indep var

Ex: $f(t)$ is measured in miles
 t is measured in hours

↓
 $f'(t)$ is measured in $\frac{\text{mi}}{\text{hr}}$ ← miles per hour
 divide

$g(t) = f'(t)$ ← is measured in $\frac{\text{mi}}{\text{hr}}$

$f''(t) = g'(t)$ ← measured in $\frac{(\frac{\text{mi}}{\text{hr}})}{\text{hr}} = \frac{\text{mi}}{\text{hr}^2}$ acceleration
 ↑ called 2nd derivative of f

(6)

 $f(t)$ miles

t hours

function	units	name
$f(t)$	miles	distance
$f'(t)$	$\frac{\text{miles}}{\text{hr}}$	velocity
$f''(t)$	$\frac{\text{mi}}{\text{hr}^2}$	acceleration
$f'''(t)$	$\frac{\text{mi}}{\text{hr}^3}$	jerk
$f^{(4)}(t) = f^{(III)}(t)$	$\frac{\text{mi}}{\text{hr}^4}$	snap
$f^{(5)}$	$\frac{\text{mi}}{\text{hr}^5}$	crackle
$f^{(6)}$	$\frac{\text{mi}}{\text{hr}^6}$	pop

Ex: $P(A)$ profits \$
 A sales quantity of books

$$P'(A) \frac{\$}{\text{book}} \quad P''(A) \frac{\$}{\text{book}^2} \quad \text{etc...}$$